



ONE
TAM

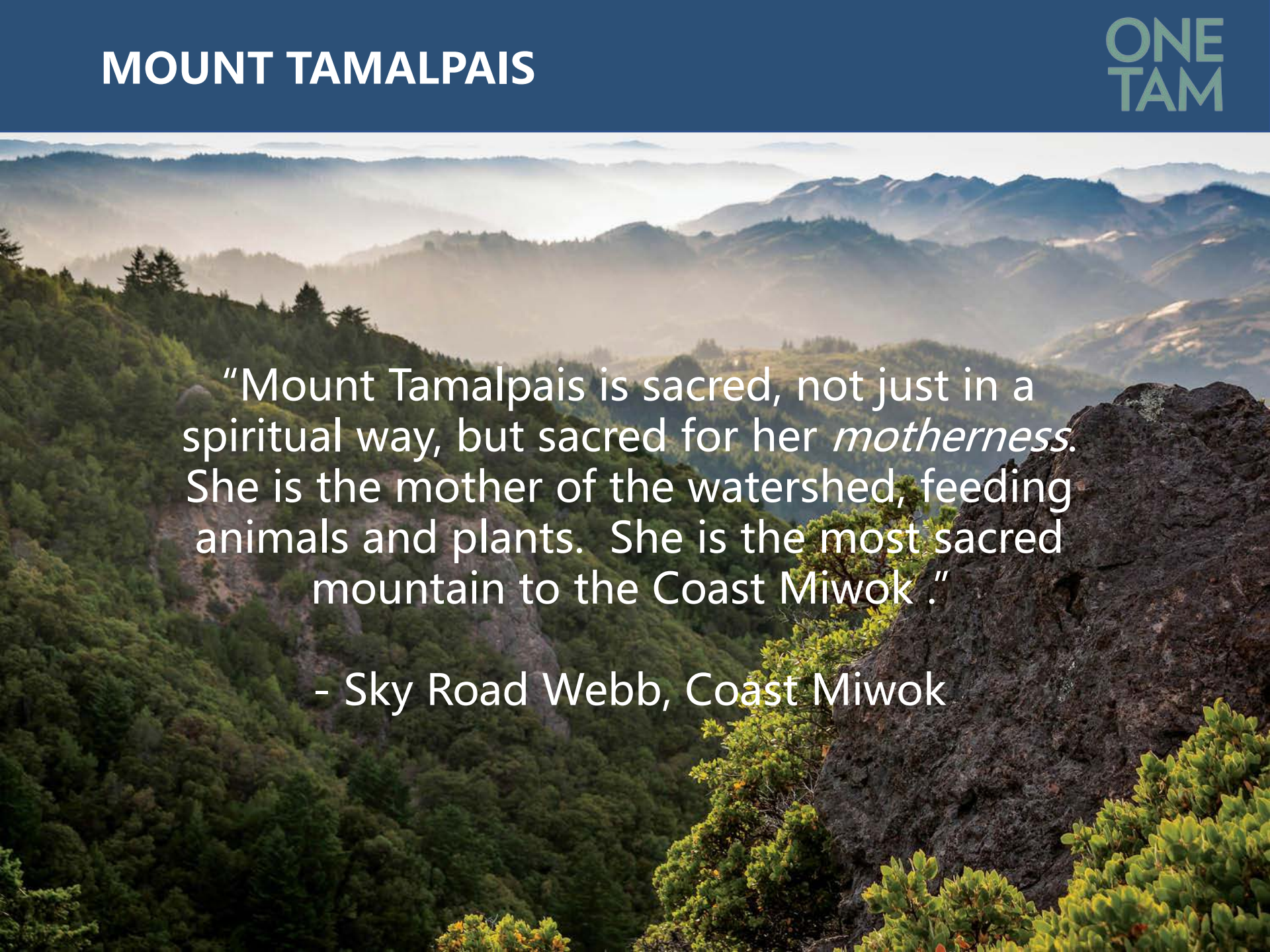
Engaging in
Partnerships: *Making
An Impact*

Dr. Amy Mickel & Sharon
Farrell

10.16.19

MOUNT TAMALPAIS

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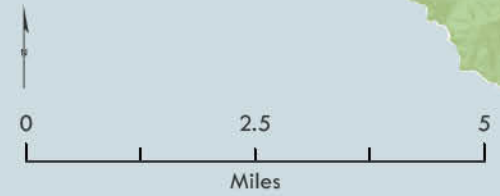


“Mount Tamalpais is sacred, not just in a spiritual way, but sacred for her *motherness*. She is the mother of the watershed, feeding animals and plants. She is the most sacred mountain to the Coast Miwok.”

- Sky Road Webb, Coast Miwok



- Area of Focus
- State Parks
- Golden Gate National Recreation Area
- Marin Municipal Water District
- Marin County Open Space District
- Point Reyes National Seashore
- Golden Gate National Parks Lands Managed by Point Reyes NS



A MOUNTAIN IN NEED OF CARE

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The health of our community, both human and natural, depends on the health of Mt Tam and its watershed.



A New Paradigm: Stewarding Mt Tam's Watershed as a Whole



Going further together

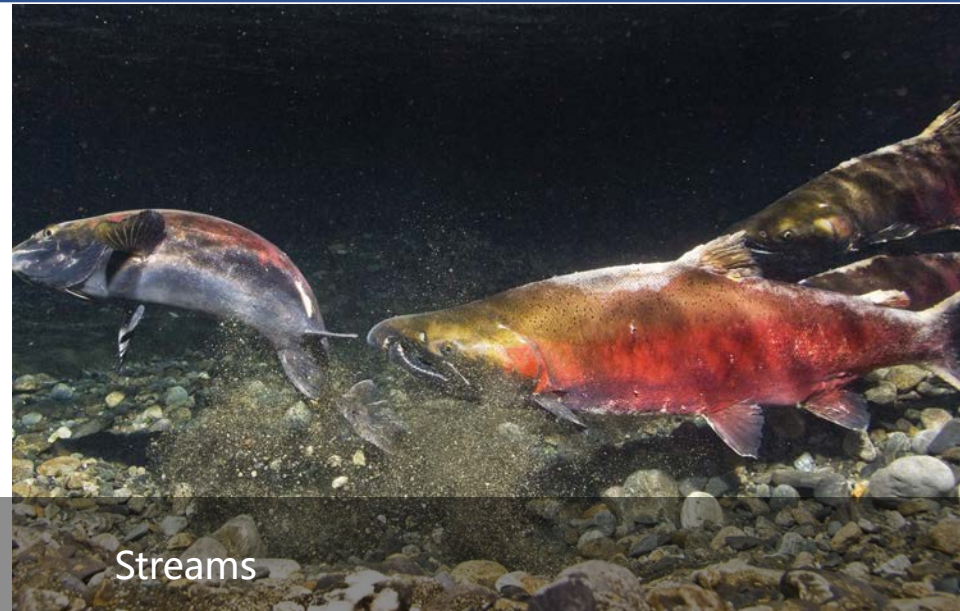
One Tam brings together its five partners and inspired community members to support the long-term stewardship of Mt Tam.



PROJECTS



Trails



Streams



Invasive plants



Forests

PROGRAMS

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Youth Service & Immersion



Community Science



Conservation Management



Stewardship

5-YEAR STRATEGY

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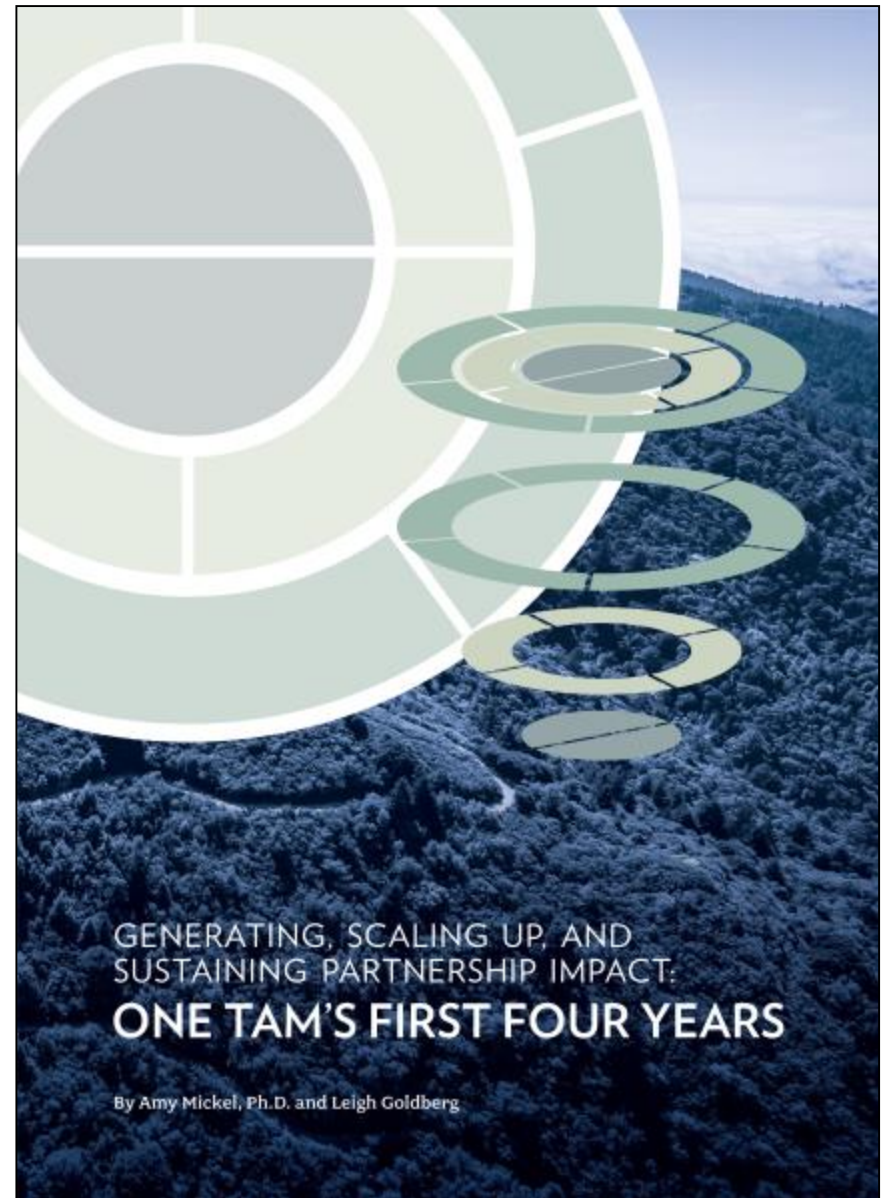
ONE TAM: THE NEXT FIVE YEARS

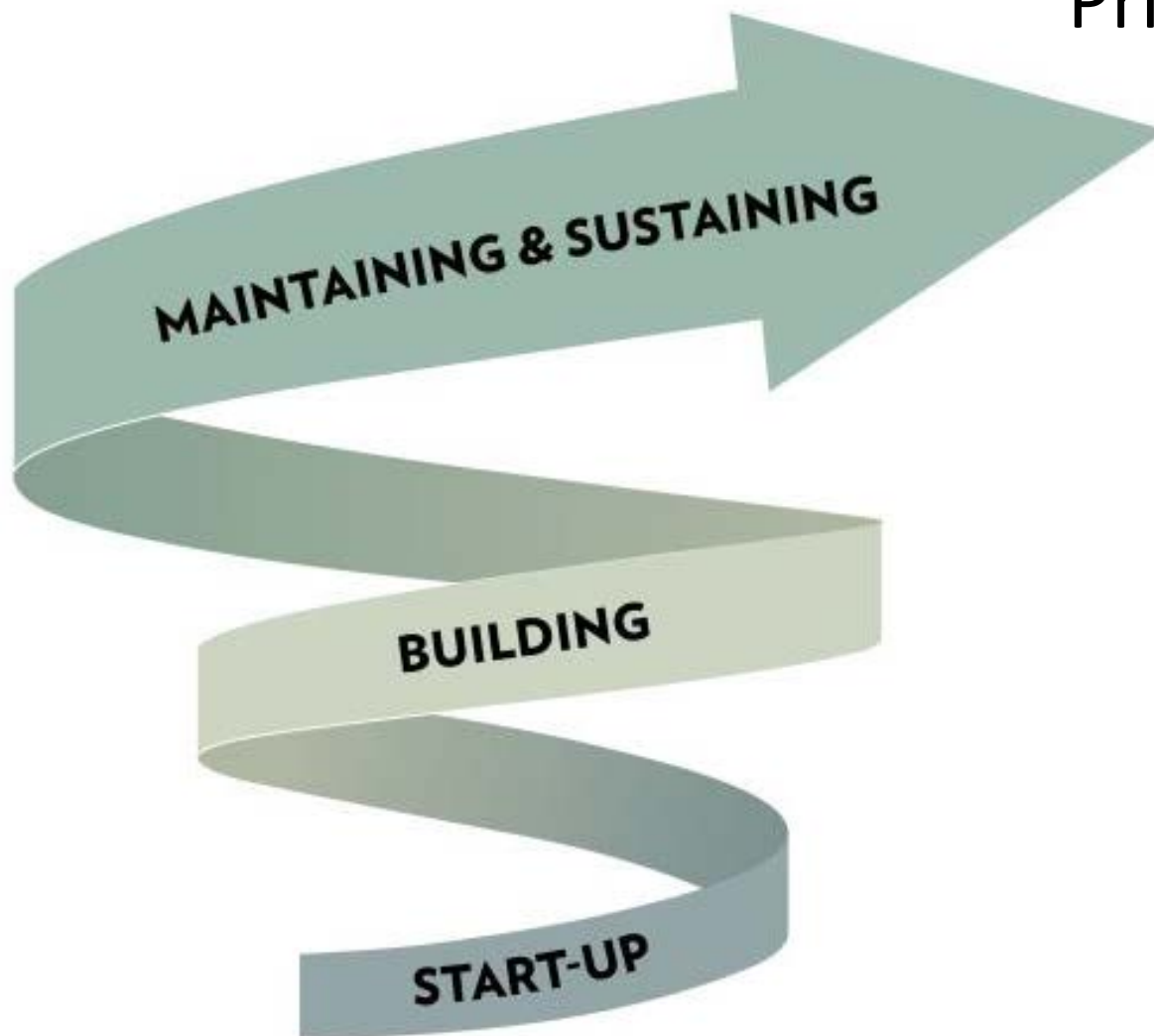
Going Further, Together

4-YEAR PARTNERSHIP STUDY

- ✓ First-of-Its-Kind Study
- ✓ National Recognition & Distribution
- ✓ New Framework for Partnerships

The **Partnership Impact Model** was created by Amy Mickel, Ph.D., and Leigh Goldberg based on the work and impact of the One Tam partnership and findings from a four-year partnership study. The project was funded by the S. D. Bechtel, Jr. Foundation, commissioned by the Golden Gate National Parks Conservancy, guided by One Tam Director Sharon Farrell, and supported by One Tam agency partners. This model was first published in the study's final report, *Generating, Scaling Up, and Sustaining Partnership Impact: One Tam's First Four Years* (Mickel & Goldberg, 2018).





Primary Study Goals:

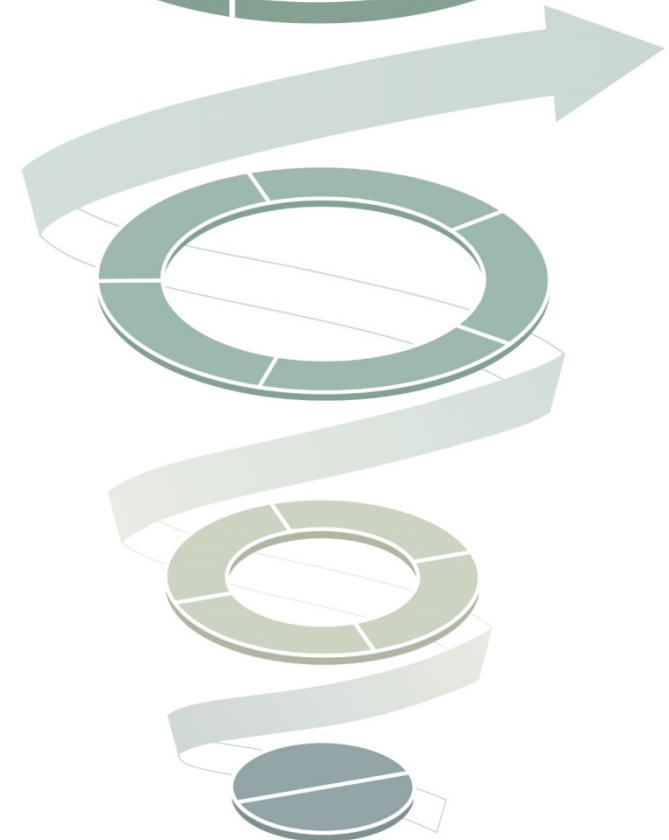
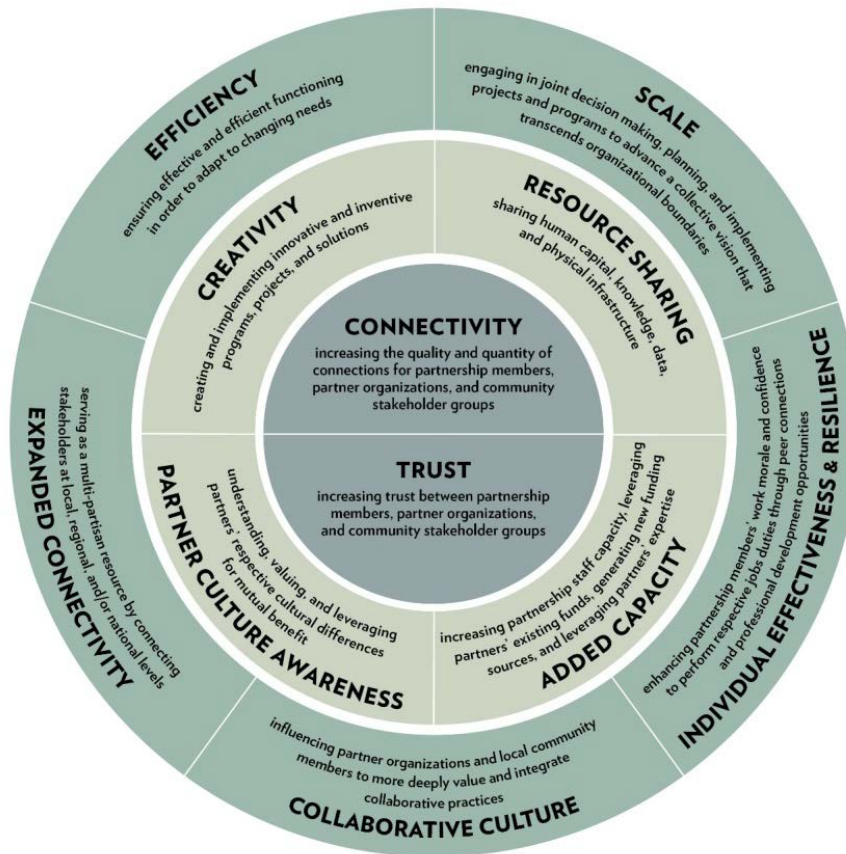
To understand and measure the value and impact.

To identify how to successfully optimize collaboration for sustained impact.

INTENDED & UNINTENDED RESULTS



PARTNERSHIP IMPACT MODEL™



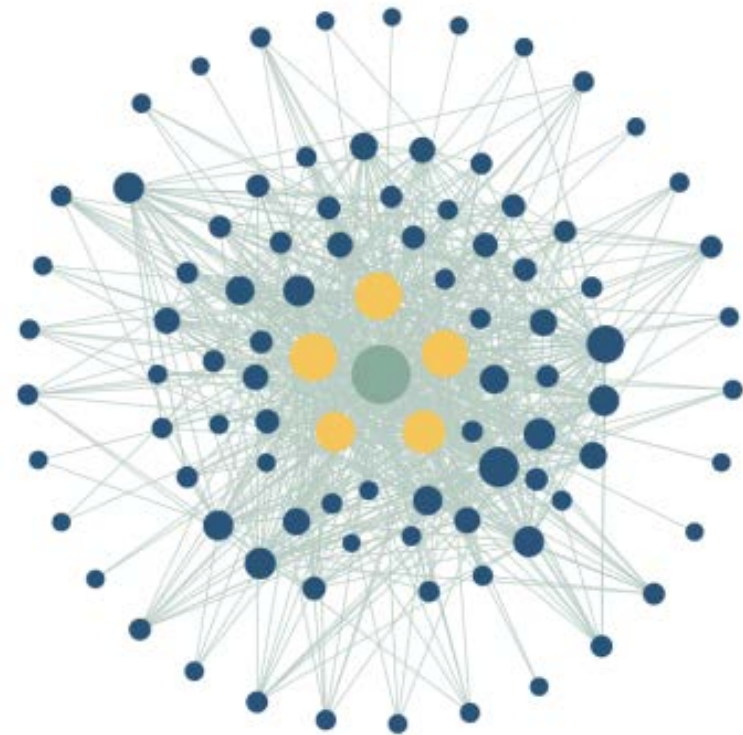
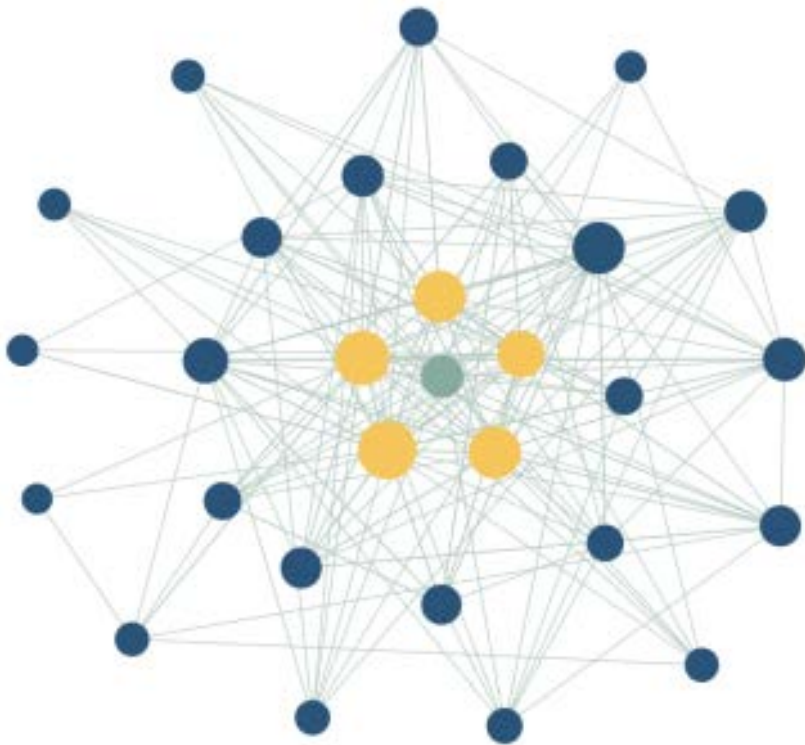
TRUST

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Trust is born from factors such as reliability, competence, honesty, transparency, being open to discussion, and benevolence.



287% increase in Community Connectivity



Connectivity results from scaling up the quality and quantity of human connections involved in a partnership's formal and informal networks.

PARTNERSHIP CULTURE

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Fostering respect, trust, inclusiveness and openness among One Tam members: 4.7/5.0

Appreciating the unique challenges facing each collaborative partner 4.6/5.0

RESOURCE SHARING

Increased sharing on a daily/weekly basis:

- 157% for skill sets (design, ecology, etc.)
- 180.4% for data & information
- 476% for volunteer programs



ADDED CAPACITY

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- Successfully leverage partner & philanthropic funding
- Hire One Tam staff to increase capacity

SCALE

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• Incubate • Innovate • Implement

ACTIVITY

Think about a desired impact your partnership is working toward -- but is struggling to make reasonable progress.

Find a seat at a table with that impact category

FOUNDATIONAL

OPERATIONAL

OUTCOME

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At your table, share the following:

- (a) Which impact you selected**
- (b) What challenges you are facing**

As a group, be prepared to discuss one of the impacts and its affiliated challenges.


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At your table, share the following:

(a) Which of the 11 impacts your partnership has made reasonable progress toward.

(b) What you would recommend to a partnership struggling with this impact.

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“Find your place on the planet. Dig in, and
take responsibility from there.”

– Gary Snyder

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